



Eleva tu estilo con:

# FASHION INFINITY

## ACCESORIOS

Complementa tu look con diseños exclusivos, personalizados  
y artesanales hechos a mano en Colombia.



# ¿Quiénes somos?

Somos una marca enfocada en la fabricación y diseño de accesorios femeninos personalizados.

## Nuestra misión es:

- Producir y brindar productos **personalizados** para nuestros clientes **emprendedores** que desean iniciar su propio negocio con nuestros productos.
- Ofrecer una amplia variedad de productos para nuestros **clientes que compran al detal**, ya sea para su propio disfrute o para regalar a alguien especial.
- Darle un **servicio excepcional** a todos nuestros clientes, sin importar su tamaño o tipo de compra.

## Priorizamos valores y acciones cómo:

El respeto. ●  
La buena atención.  
La Cercanía.

El apoyo con tu emprendimiento.  
La responsabilidad.



# Nuestros productos:

## Productos:

Aretes.  
Anillos.  
Cadenas.  
Earcuffs.  
Pulseras.  
Brazaletes.

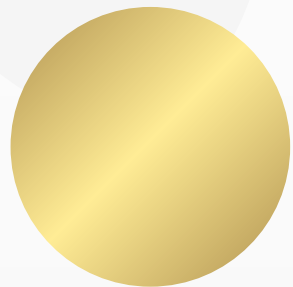
## Materiales:

Bronce con baño de oro de 24k.  
Baño en Plata.  
Acero inoxidable.  
Miyuki.  
Mostacilla.  
Murano.  
Rodio.  
Piedra ágata.  
Murralla de esmeralda.  
Cuarzo.

● Nos destacamos por la personalización para así entregarte una pieza **única** con el estilo, diseño y material que buscas.

Al igual que ofrecemos productos con diseños ya prefabricados para que encuentres tu **favorito**.





# Catálogo

Podrás visualizar nuestro catálogo  
escaneando el código QR de la derecha.







# Nuestros servicios:

## Servicios:

Cortes a láser personalizados con el diseño de **tu elección**.

Marcación de accesorios a láser con los datos, frases, nombres y/o palabras de tu preferencia.

Fabricación de **accesorios desde cero** con total libertad de **personalización**.





Destaca tu **belleza** y tu **marca** con piezas únicas y originales que te ayudan a conquistar tu mercado.



# ¿Que esperas?



¿Listo para empezar a **emprender** con nosotros?

+57 310 599 2378

@fashioninfinity\_accesorios

Cra. 51 # 45-39, Local 171  
C.C Bolivar Amador - Medellín

Encontrarás nuestro Instagram en el siguiente QR: ●



# Nuestros productos y servicios:



1. An
2. Ca
3. Sho
4. Dir
5. Fra



## Servicios:

Neptune is the farthest planet from the Sun and the fourth-largest by diameter in the Solar System. It's an ice giant and was named after a Roman god



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You can describe the topic of the section here



# 01

You can enter a subtitle here if you need it

## About us

### Personality

Introvert

Extrovert

Intuitive

Sensing

Thinking

Feeling

Judging

Perceiving



# Our history

## Jupiter

Jupiter is the biggest planet in the Solar System



2019

## Mars

Despite being red, Mars is actually a cold place



2020

## Earth

Earth is the third planet from the Sun and has life



2021

## Mercury

Mercury is the smallest planet in the Solar System



2022



# What sets us apart?



## Mercury

It's the closest planet to the Sun and the smallest in the Solar System



## Venus

Venus has a beautiful name and is the second planet from the Sun



## Mars

Despite being red, Mars is actually a cold place. It's full of iron oxide dust



# Guiding principles



## Mission

Mercury is the closest planet to the Sun and the smallest in the Solar System—it's only a bit larger than the Moon



## Vision

Venus has a beautiful name and is the second planet from the Sun. It's hot and has a poisonous atmosphere





No cerrar porfa, ya vuelvo :)





02

# Market analysis

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# Audience demographics

## Occupation



Unemployed – 12%  
Earth harbors lots of life



Employees – 88%  
Jupiter is the biggest planet

## Language



English



Spanish

## Gender



Female

Mercury is a  
small planet



Male

Saturn has  
several rings



Other

Mars is actually  
a cold place

## Age



25-35 y/o – 35%



36-45 y/o – 65%

# Where can you find us?



## Mercury

It's the closest planet to the Sun and the smallest in the Solar System





# Top social networking sites



Instagram

Mercury is the closest planet to the Sun and the smallest in the Solar System



Facebook

Venus has a beautiful name and is the second planet from the Sun



YouTube

Despite being red, Mars is actually a cold place. It's full of iron oxide dust



# Analyzing the competition



	Logo	Name	Total likes	Total posts	Followers	Engagement
01		Company 1	2.5M	300	950K	75% 
02		Company 2	6.3M	590	689K	50% 
03		Company 3	2.6M	130	523K	25% 
04		Company 4	6.8M	690	210K	15% 
05		Company 5	1.4M	780	53K	5% 

# Goals

## Goal 1

Venus is the second planet from the Sun



## Goal 3

Jupiter is the biggest planet in the Solar System



## Goal 2

Despite being red, Mars is actually a cold place

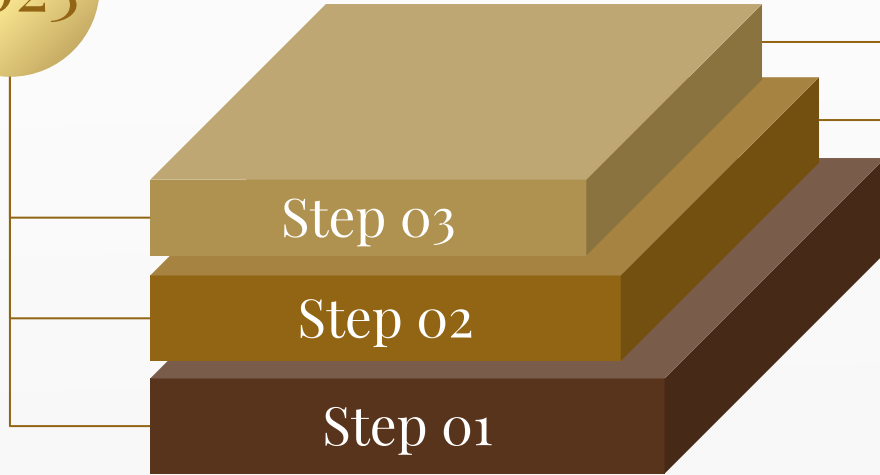
## Goal 4

Saturn is a gas giant and has several rings



# Strategy

2023



## Earth

Earth is the third planet from the Sun

## Neptune

Neptune is the farthest planet from the Sun

## Saturn

Saturn is composed of hydrogen and helium





# 663,400

Big numbers catch your audience's attention



# What content are we going to create?



## Mars

Mars is actually a very cold place



## Venus

It's the second planet from the Sun



## Neptune

It's the farthest planet from the Sun



## Mercury

It's the closest planet to the Sun



## Saturn

Saturn is a gas giant and has several rings



## Jupiter

Jupiter is the biggest planet of them all






# What platforms are we going to use?



	Instagram	Facebook	YouTube
Goal	Mercury is the closest planet to the Sun	Venus is the second planet from the Sun	Despite being red, Mars is a cold place
Objectives	Jupiter is the biggest planet of them all	Despite being red, Mars is a cold place	Jupiter is the biggest planet of them all
Audiences	Despite being red, Mars is a cold place	Mercury is the closest planet to the Sun	Mercury is the closest planet to the Sun
Measurement	Venus is the second planet from the Sun	Jupiter is the biggest planet of them all	Venus is the second planet from the Sun

# Content sharing plan



Social network	Content	Day	Time
 Facebook	Venus	Monday	07:00
 LinkedIn	Mars	Saturday	14:30
 Instagram	Jupiter	Friday	23:50
 YouTube	Saturn	Everyday	17:10
 TikTok	Ceres	Weekend	13:50



# Calendar



Mon	Tue	Wed	Thu	Fri	Sat	Sun		
		01	Instagram post 01	02	03	04	05	
06	07	08	09	10	11	Facebook post 02	12	
13	Instagram story 01	14	15	16	17	TikTok video 01	18	19
20	21	22	LinkedIn Post 01	23	24	25	26	
Instagram reel 01	27	28	29	30	Facebook story 01	31		



05



# Budget

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\$5,000

Google Ads

---

\$20,000

YouTube

---

\$50,000

Instagram



Awesome  
words

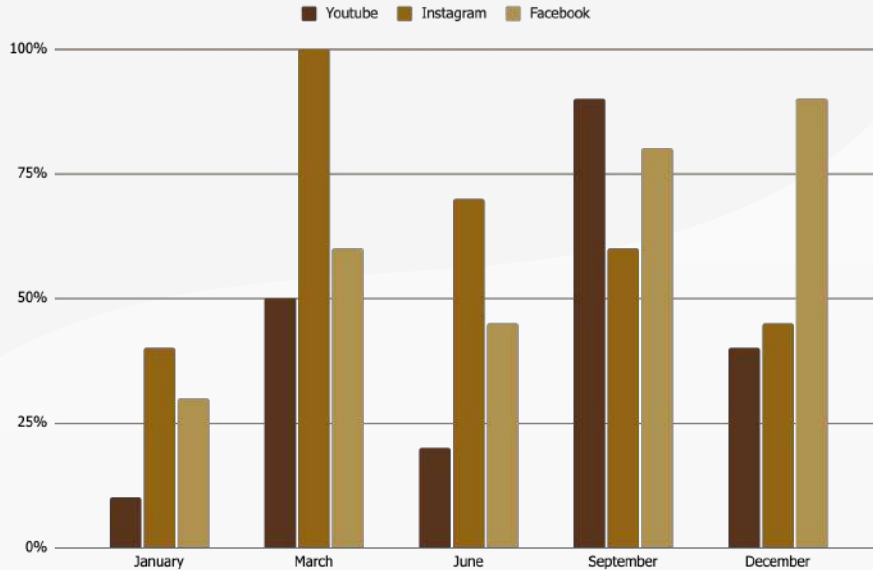


# KPI overview

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06

# KPI overview



Follow the link in the graph to modify its data and then paste the new one here. **For more info, click here**

## Facebook

Earth is the third planet from the Sun

## Instagram

Neptune is the farthest planet from the Sun

## YouTube

Saturn is composed of hydrogen and helium



# Mockup

You can replace the image on the screen with your own work. Just right-click on it and select "Replace image"



# Our team



Andrew Hill

You can speak a bit about  
this person here

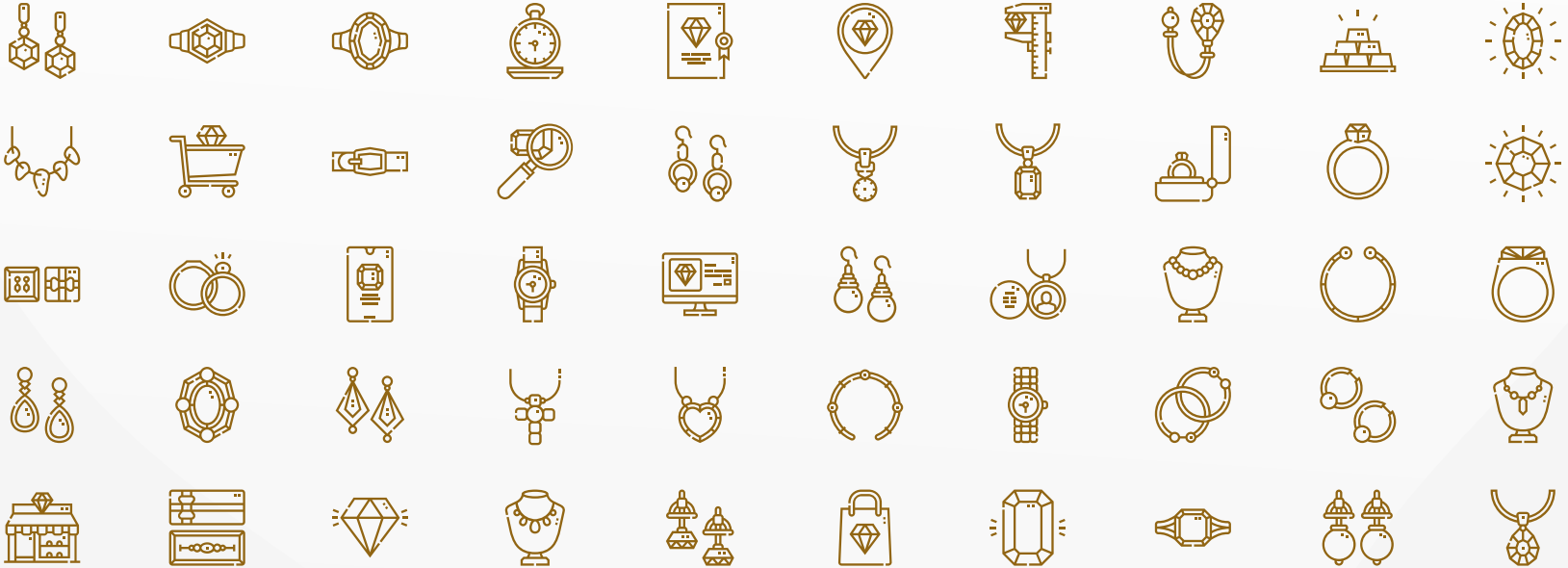


Jenna Star

You can speak a bit  
about this person here



# Icon pack



# Alternative resources

Here's an assortment of alternative resources whose style fits that of this template:

## **Vectors:**

- Elegant instagram post collection for wedding
- Gradient golden luxury instagram posts with photo
- Hand drawn new year instagram posts collection
- Realistic luxury white party instagram posts collection

# Resources

Did you like the resources of this template? Get them for free at our other websites:

## Photos:

- Couple celebrating engagement together
- Close up on engagement ring
- High view various precious stones
- Young woman wearing chain necklace
- Smiley old woman looking away
- Business man smiling portrait

## Vectors:

- Gradient luxury white party instagram posts collection

## Icons:

- Icon Pack: Jewelry | Lineal



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# Fonts & colors used

This presentation has been made using the following fonts:

## **Playfair Display**

(<https://fonts.google.com/specimen/Playfair+Display>)

## **Hind**

(<https://fonts.google.com/specimen/Hind>)

#000000

#ffffff

#f5f5f5

#ffec95

#af9150

#916513

#59341d

# Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out how it works.



Pana



Amico



Bro



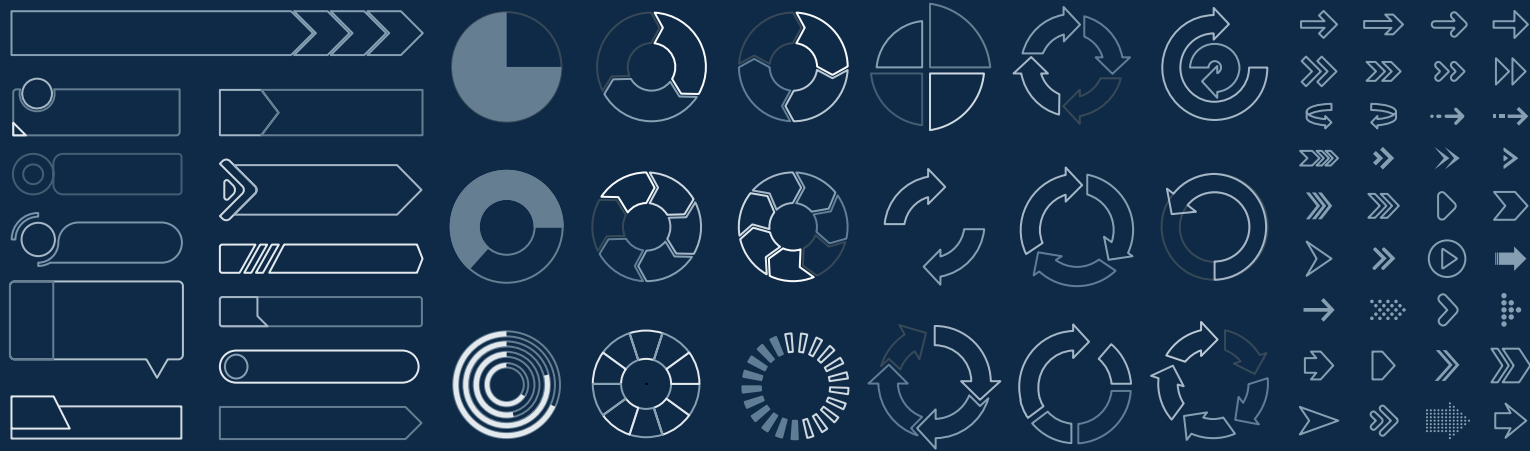
Rafiki



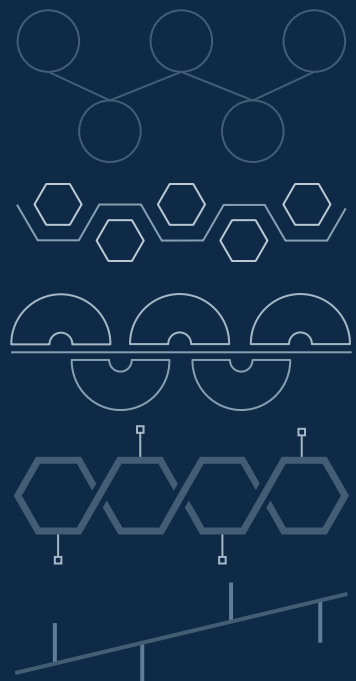
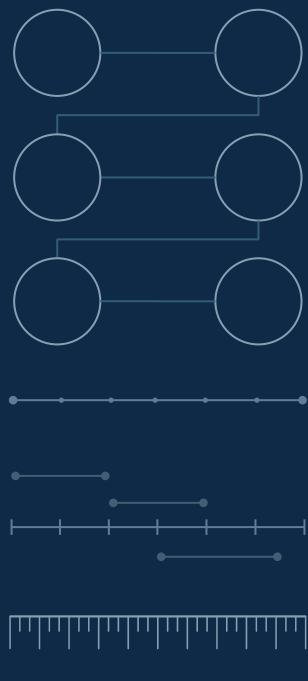
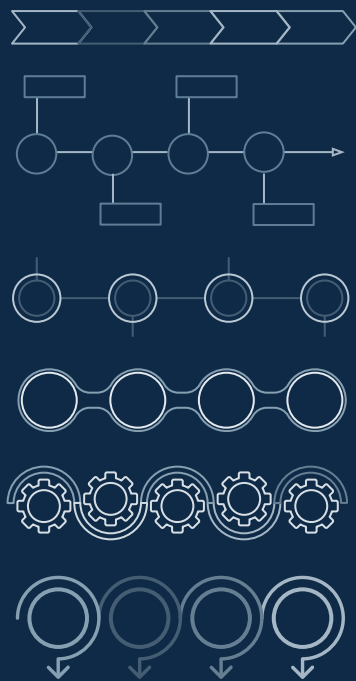
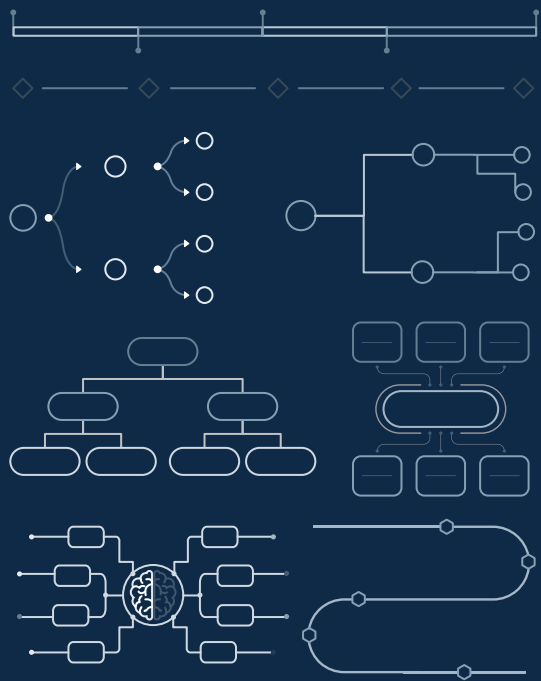
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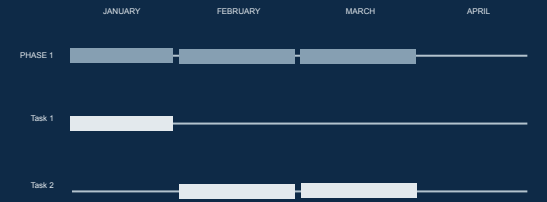
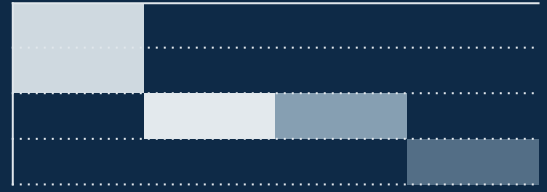
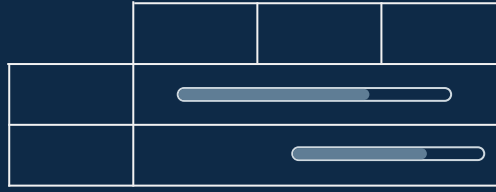
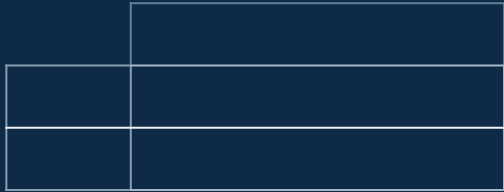
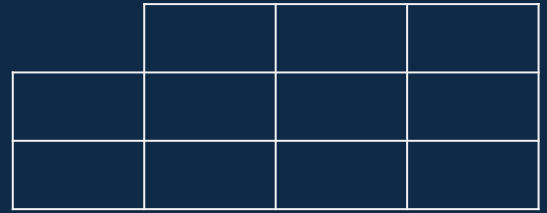
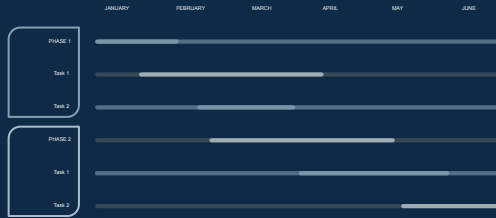
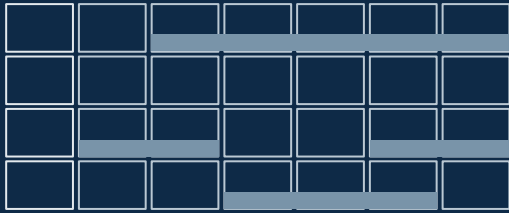
# Use our editable graphic resources...

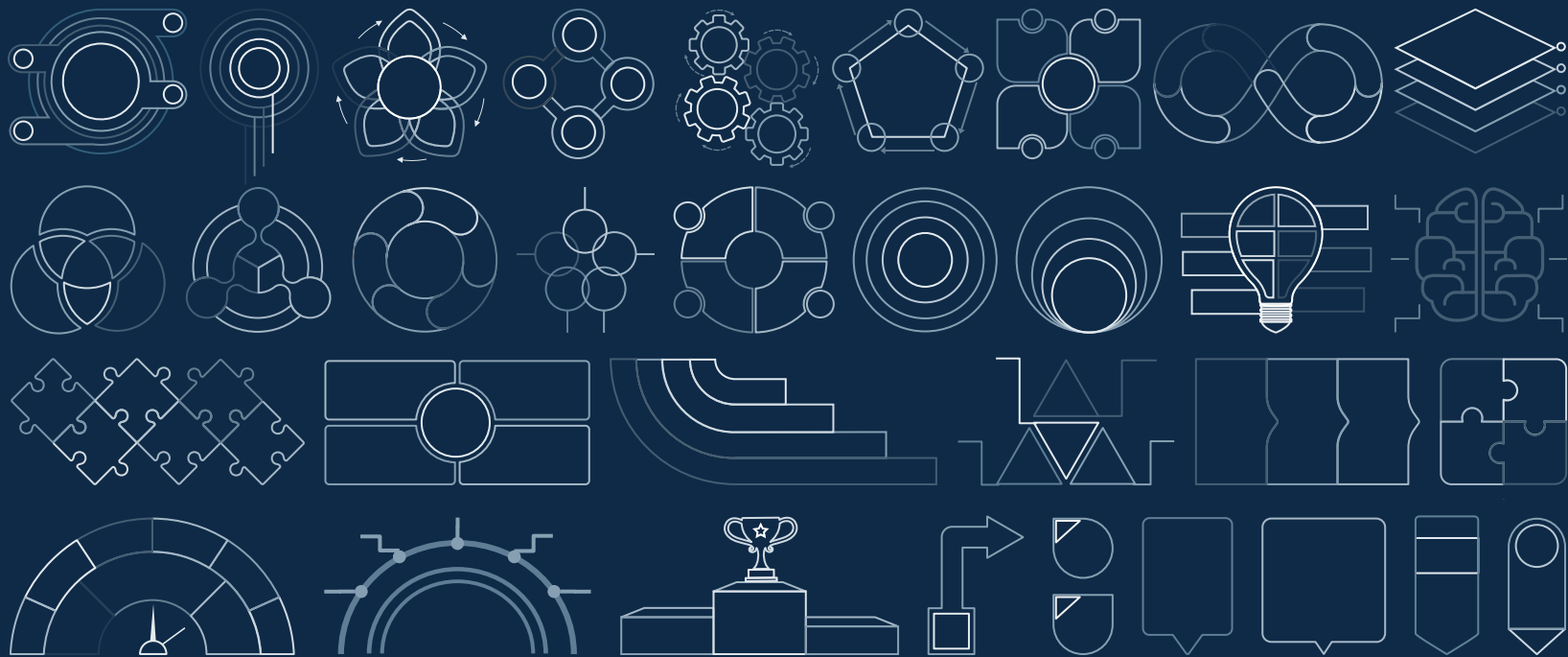
You can easily [resize](#) these resources without losing quality. To [change the color](#), just ungroup the resource and click on the object you want to change. Then, click on the paint bucket and select the color you want. Group the resource again when you're done. You can also look for more [infographics](#) on [Slidesgo](#).



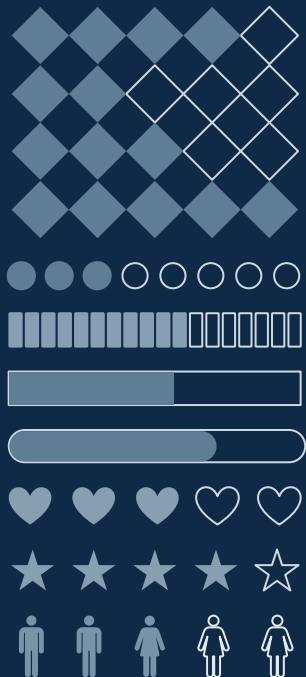
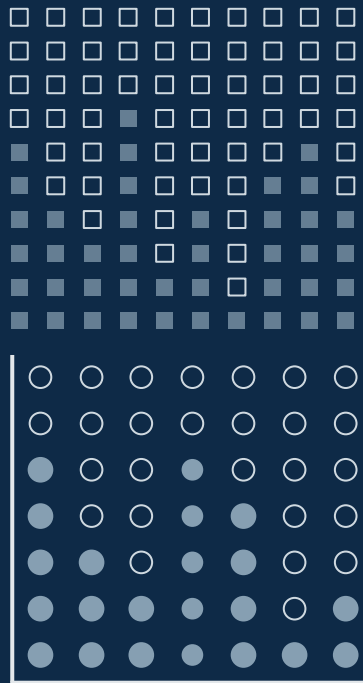












# ...and our sets of editable icons

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You can change the stroke and fill color; just select the icon and click on the paint bucket/pen.

In Google Slides, you can also use [FlatIcon's extension](#), allowing you to customize and add even more icons.



## Educational Icons

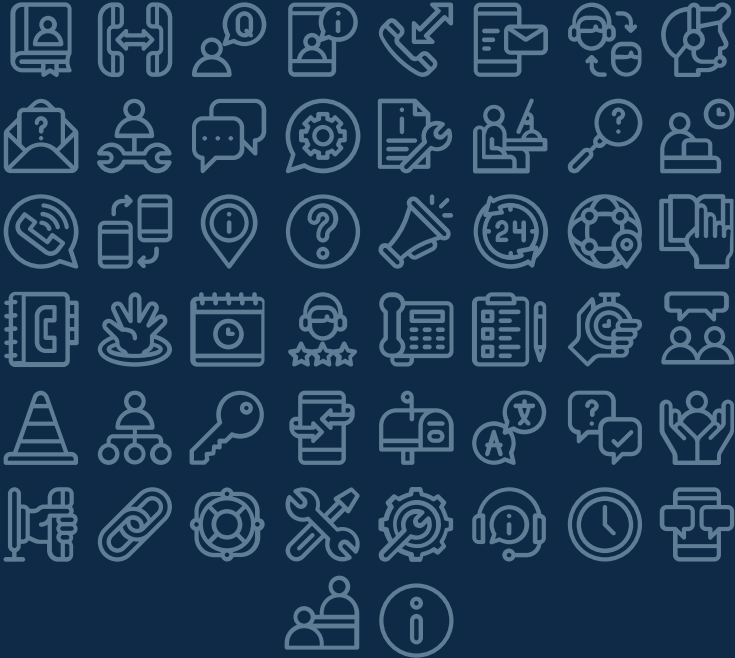


## Medical Icons





# Help & Support Icons



# Avatar Icons





# Nature Icons



# SEO & Marketing Icons





